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DATALOGZ

HOW WELL DO YOU KNOW YOUR DATA?



User activity by cohort

Insert or change dimension

500 • 30 DAYS

128

400

• 7 DAYS

22

300

• 1 DAY

2

200

100

0

All users

Apr 23 - Apr 27

Apr 23 - May 1

May 7 - May 11

May 14 - May 18

May 21 - May 25

May 28 - Jun 1

Jun 4 - Jun 8

Jun 11 - Jun 15

Jun 18 - Jun 22

Jun 25 - Jun 29

Jun 29 - Jul 3

Jul 6 - Jul 10

Jul 13 - Jul 17

Jul 20 - Jul 24

Jul 27 - Jul 31

Aug 3 - Aug 7

Aug 10 - Aug 14

Aug 17 - Aug 21

Aug 24 - Aug 28

Aug 31 - Sep 4

Sep 7 - Sep 11

Sep 14 - Sep 18

Sep 21 - Sep 25

Sep 28 - Oct 2

Oct 5 - Oct 9

Oct 12 - Oct 16

Oct 19 - Oct 23

Oct 26 - Oct 30

Oct 31 - Nov 4

Nov 7 - Nov 11

Nov 14 - Nov 18

Nov 21 - Nov 25

Nov 28 - Dec 2

Dec 5 - Dec 9

Dec 12 - Dec 16

Dec 19 - Dec 23

Dec 26 - Dec 30

Dec 31 - Jan 4

Jan 7 - Jan 11

Jan 14 - Jan 18

Jan 21 - Jan 25

Jan 28 - Jan 32

Feb 4 - Feb 8

Feb 11 - Feb 15

Feb 18 - Feb 22

Feb 25 - Feb 29

Mar 4 - Mar 8

Mar 11 - Mar 15

Mar 18 - Mar 22

Mar 25 - Mar 29

Mar 31 - Apr 4

Apr 7 - Apr 11

Apr 14 - Apr 18

Apr 21 - Apr 25

Apr 28 - Apr 32

May 4 - May 8

May 11 - May 15

May 18 - May 22

May 25 - May 29

May 31 - Jun 4

Jun 7 - Jun 11

Jun 14 - Jun 18

Jun 21 - Jun 25

Jun 28 - Jul 2

Jul 5 - Jul 9

Jul 12 - Jul 16

Jul 19 - Jul 23

Jul 26 - Jul 30

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Nov 4 - Nov 8

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Nov 25 - Nov 29

Dec 2 - Dec 6

Dec 9 - Dec 13

Dec 16 - Dec 20

Dec 23 - Dec 27

Dec 30 - Jan 3

Jan 6 - Jan 10

Jan 13 - Jan 17

Jan 20 - Jan 24

Jan 27 - Jan 31

Feb 3 - Feb 7

Feb 10 - Feb 14

Feb 17 - Feb 21

Feb 24 - Feb 28

Mar 3 - Mar 7

Mar 10 - Mar 14

Mar 17 - Mar 21

Mar 24 - Mar 28

Mar 31 - Apr 4

Apr 7 - Apr 11

Apr 14 - Apr 18

Apr 21 - Apr 25

Apr 28 - Apr 32

May 4 - May 8

May 11 - May 15

May 18 - May 22

May 25 - May 29

May 31 - Jun 4

Jun 7 - Jun 11

Jun 14 - Jun 18

Jun 21 - Jun 25

Jun 28 - Jul 2

Jul 5 - Jul 9

Jul 12 - Jul 16

Jul 19 - Jul 23

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Jul 31 - Aug 4

Aug 7 - Aug 11

Aug 14 - Aug 18

Aug 21 - Aug 25

Aug 28 - Aug 32

Sep 4 - Sep 8

Sep 11 - Sep 15

Sep 18 - Sep 22

Sep 25 - Sep 29

Oct 2 - Oct 6

Oct 9 - Oct 13

Oct 16 - Oct 20

Oct 23 - Oct 27

Oct 30 - Nov 3

Nov 6 - Nov 10

Nov 13 - Nov 17

Nov 20 - Nov 24

Nov 27 - Nov 31

Dec 4 - Dec 8

Dec 11 - Dec 15

Dec 18 - Dec 22

Dec 25 - Dec 29

Jan 1 - Jan 5

Jan 8 - Jan 12

Jan 15 - Jan 19

Jan 22 - Jan 26

Jan 29 - Jan 31

Feb 5 - Feb 9

Feb 12 - Feb 16

Feb 19 - Feb 23

Feb 26 - Feb 30

Mar 5 - Mar 9

Mar 12 - Mar 16

Mar 19 - Mar 23

Mar 26 - Mar 30

Mar 31 - Apr 4

Apr 7 - Apr 11

Apr 14 - Apr 18

Apr 21 - Apr 25

Apr 28 - Apr 32

May 4 - May 8

May 11 - May 15

May

Introduction

Executives making strategic decisions on data governance and Business Intelligence (BI) operations require clear insights into tools that optimize and secure their environments. This brief outlines the distinct roles of Microsoft Purview, providing foundational enterprise-wide data governance, and Datalogz, offering specialized, in-depth solutions tailored specifically for BI governance.

Microsoft Purview: Broad Enterprise Data Governance

Microsoft Purview delivers a comprehensive, unified approach to managing and understanding data across your entire enterprise estate.

- Unified Data Visibility:** Automatically discovers, classifies, and catalogs all data assets, including critical Power BI elements.
- End-to-End Data Lineage:** Provides clear visualization of data flow, essential for compliance, risk assessment, and impact analysis.
- Policy & Protection:** Applies sensitivity labels and enforces data loss prevention (DLP) across the Microsoft ecosystem.
- Compliance & Auditability:** Monitors detailed user activities and ensures adherence to regulatory requirements within the data environment.
- Proactive Data Health:** Introduces capabilities for continuous data quality management and automated governance actions.

In short, Microsoft Purview is your strategic platform for comprehensive, enterprise-wide data discovery, classification, and broad governance, ensuring compliance and control over your entire data landscape.

Datalogz: Specialized BI Operational Governance

Datalogz is a dedicated platform engineered for operational excellence, compliance, and efficiency specifically within BI environments.

- BI Operational Efficiency:** Automatically identifies and eliminates redundant or outdated BI assets, streamlining operations and improving analyst productivity.
- Granular BI Security:** Offers deep insights into user permissions and access patterns unique to BI assets, proactively mitigating security and governance risks.
- Cost Optimization:** Analyzes BI usage to pinpoint opportunities for license optimization and infrastructure cost savings.
- Cross-Platform Oversight:** Provides a single, consolidated view and governance capability across diverse BI tools (e.g., Power BI, Tableau, Qlik).
- Automated BI Life-cycle Management:** Employs continuous monitoring and automated alerts for proactive risk management and reduced manual oversight.

In short, Datalogz delivers immediate, measurable value by optimizing BI operations, enhancing BI-specific security, and reducing costs through targeted, automated management.

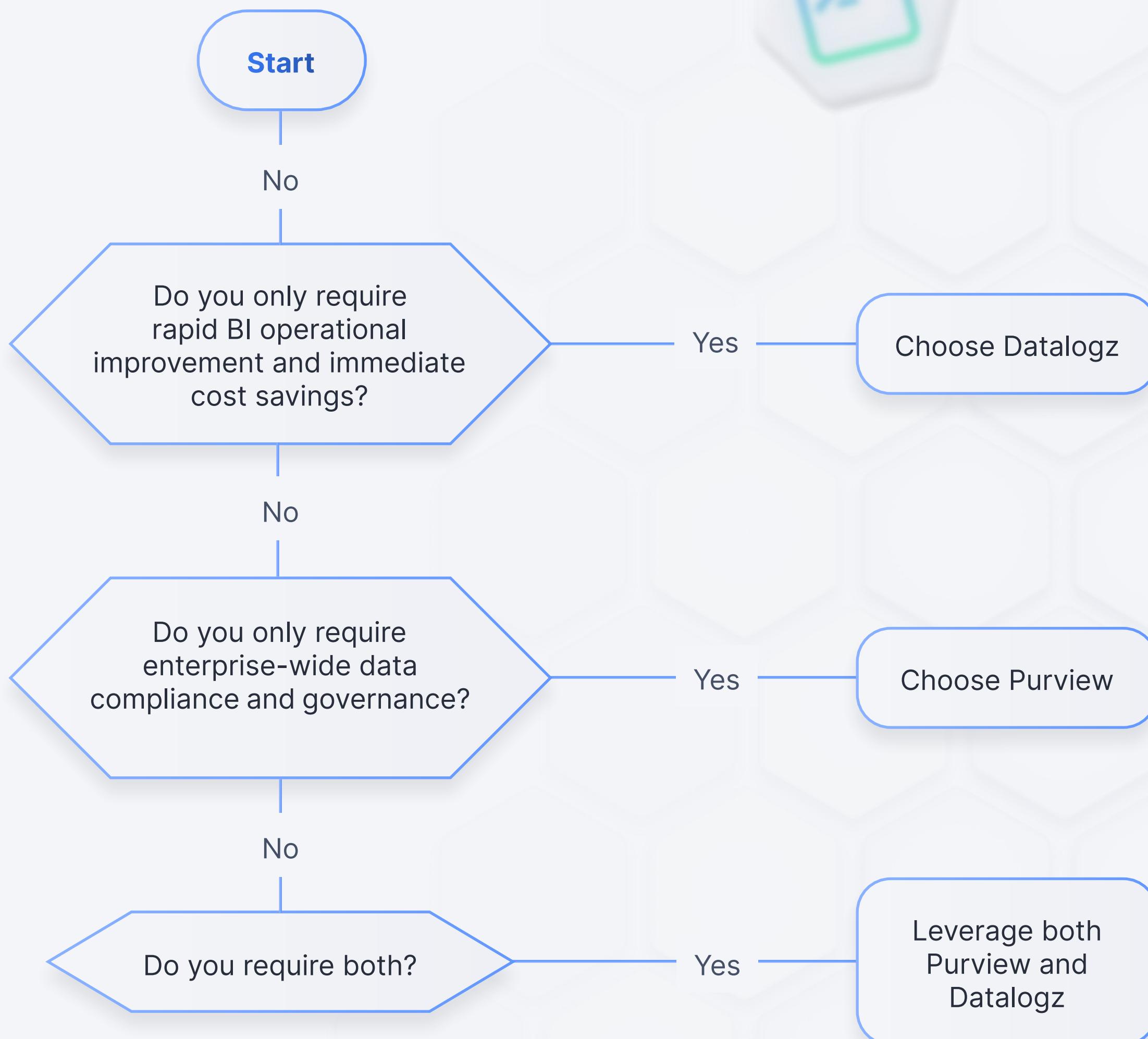
Key Differentiators

Aspect	Microsoft Purview	Datalogz
Primary Scope	Enterprise-wide data estate	BI-specific operations and assets
Depth of Insight	Broad data landscape, foundational governance	Deep BI metadata, usage, and operational patterns
Ecosystem Focus	Primarily Microsoft	Broad cross-platform BI integration
Automation Type	General governance automation	Specialized, proactive BI life-cycle management
User Base	IT and compliance leadership	BI teams, analysts, and governance leads

Strategic Recommendations

To maximize your return and establish a robust governance framework:

- **For Immediate BI ROI:** Prioritize Datalogz to achieve rapid operational improvements, targeted governance, and measurable cost savings within your BI environment.
- **For Enterprise Data Compliance:** Deploy Microsoft Purview for overarching data governance, ensuring broad compliance and effective management across your entire data landscape.
- **Optimal Combined Approach:** The most robust strategy involves leveraging Datalogz alongside Microsoft Purview. This combination provides Datalogz's granular BI insights and operational efficiencies within Purview's foundational, enterprise-wide data management framework, yielding comprehensive and optimized data governance.



Conclusion

Executives seeking targeted, actionable BI governance improvements will find immediate and significant value in adopting Datalogz. Concurrently, Microsoft Purview remains essential for broader, strategic enterprise data governance and compliance. A combined deployment offers the strongest, most efficient governance framework, ensuring both comprehensive oversight and optimized performance across your organization's data and BI assets.

Curious how to elevate your BI governance strategy?

Visit datalogz.io/book to book a demo!

