DATALOGZ

Executive Guide:

Strategic Choices in Power BI Governance

June 2025

Introduction

Executives making strategic decisions on data governance and Business Intelligence (BI) operations require clear insights into tools that optimize and secure their environments. This brief outlines the distinct roles of Microsoft Purview, providing foundational enterprise-wide data governance, and Datalogz, offering specialized, in-depth solutions tailored specifically for BI governance.

Microsoft Purview: Broad Enterprise Data Governance

Microsoft Purview delivers a comprehensive, unified approach to managing and understanding data across your entire enterprise estate.

- **Unified Data Visibility:** Automatically discovers, classifies, and catalogs all data assets, including critical Power BI elements.

- **End-to-End Data Lineage:** Provides clear visualization of data flow, essential for compliance, risk assessment, and impact analysis.

- **Policy & Protection:** Applies sensitivity labels and enforces data loss prevention (DLP) across the Microsoft ecosystem.

- **Compliance & Auditability:** Monitors detailed user activities and ensures adherence to regulatory requirements within the data environment.

- **Proactive Data Health:** Introduces capabilities for continuous data quality management and automated governance actions.

In short, Microsoft Purview is your strategic platform for comprehensive, enterprise-wide data discovery, classification, and broad governance, ensuring compliance and control over your entire data landscape.

Datalogz: Specialized BI Operational Governance

Datalogz is a dedicated platform engineered for operational excellence, compliance, and efficiency specifically within BI environments.

- **BI Operational Efficiency:** Automatically identifies and eliminates redundant or outdated BI assets, streamlining operations and improving analyst productivity.

- **Granular BI Security:** Offers deep insights into user permissions and access patterns unique to BI assets, proactively mitigating security and governance risks.

- **Cost Optimization:** Analyzes BI usage to pinpoint opportunities for license optimization and infrastructure cost savings.

- **Cross-Platform Oversight:** Provides a single, consolidated view and governance capability across diverse BI tools (e.g., Power BI, Tableau, Qlik).

- **Automated BI Life-cycle Management:** Employs continuous monitoring and automated alerts for proactive risk management and reduced manual oversight.

In short, Datalogz delivers immediate, measurable value by optimizing BI operations, enhancing BI-specific security, and reducing costs through targeted, automated management.
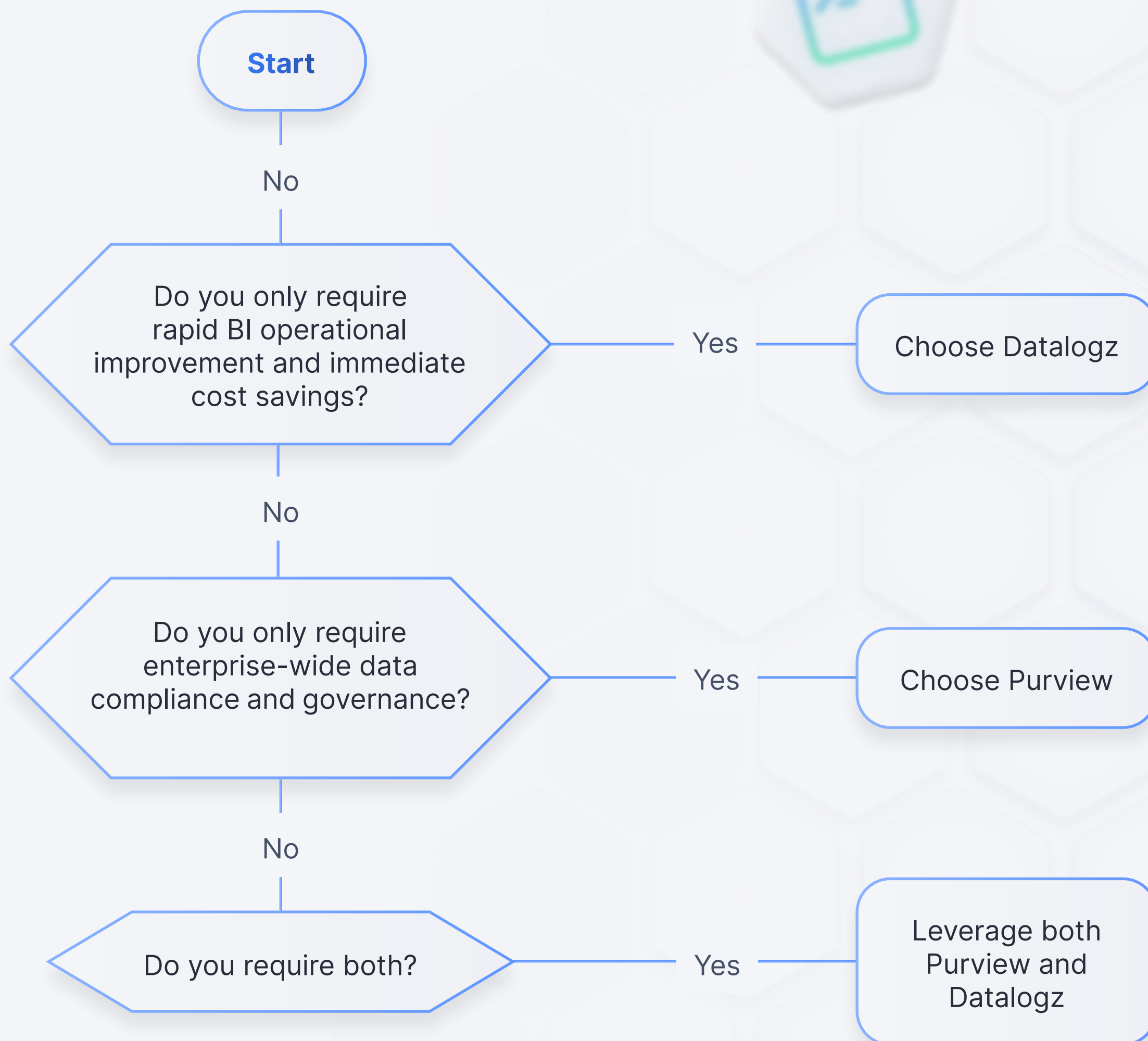
Key Differentiators

Aspect	Microsoft Purview	Datalogz
Primary Scope	Enterprise-wide data estate	BI-specific operations and assets
Depth of Insight	Broad data landscape, foundational governance	Deep BI metadata, usage, and operational patterns
Ecosystem Focus	Primarily Microsoft	Broad cross-platform BI integration
Automation Type	General governance automation	Specialized, proactive BI life-cycle management
User Base	IT and compliance leadership	BI teams, analysts, and governance leads

Strategic Recommendations

To maximize your return and establish a robust governance framework:

- **For Immediate BI ROI:** Prioritize Datalogz to achieve rapid operational improvements, targeted governance, and measurable cost savings within your BI environment.

- **For Enterprise Data Compliance:** Deploy Microsoft Purview for overarching data governance, ensuring broad compliance and effective management across your entire data landscape.

- **Optimal Combined Approach:** The most robust strategy involves leveraging Datalogz alongside Microsoft Purview. This combination provides Datalogz's granular BI insights and operational efficiencies within Purview's foundational, enterprise-wide data management framework, yielding comprehensive and optimized data governance.

Start

No

Do you only require rapid BI operational improvement and immediate cost savings?

Yes → Choose Datalogz

No

Do you only require enterprise-wide data compliance and governance?

Yes → Choose Purview

No

Do you require both?

Yes → Leverage both Purview and Datalogz

Conclusion

Executives seeking targeted, actionable BI governance improvements will find immediate and significant value in adopting Datalogz. Concurrently, Microsoft Purview remains essential for broader, strategic enterprise data governance and compliance. A combined deployment offers the strongest, most efficient governance framework, ensuring both comprehensive oversight and optimized performance across your organization's data and BI assets.

Curious how to elevate your BI governance strategy?

Visit datalogz.io/book to book a demo!

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