

# The TCO of Power BI

## Hidden Costs at the Consumption Layer

TCO, or Total Cost of Ownership, encompasses the full range of costs associated with operating a BI environment over the long-term.

Power BI is 10 years old. With maturity comes rising costs and increasing complexity.

### The TCO of Power BI includes:

**Direct Costs:** License fees paid for access and compute.

- Power BI Pro licenses increases from \$10 to \$14 per user per month (40% increase).
- Power BI Premium Per User will grow from \$20 to \$24 per user per month (25% increase). (April 2025)
- Power BI Premium per capacity SKUs (P-SKUs) retired. (July 2024).



**Indirect Costs:** The hidden costs of ongoing operations and issues that arise along the way, including the cost to enforce.

- **Governance**, ensuring data and dashboards are accurate, current, and not duplicated.
- **Capacity Management**, including monitoring compute usage and performance.
- **Security Controls**, including permissioning, access, and regulatory compliance.
- **Admin Staffing**, including training and time spent responding to issues.



**Intangible Costs:** The second- and third-order effects of lacking visibility and operational challenges.

- Reduced Effectiveness of Analytics
- Loss of Trust in Data Programs
- Increased Risk, Compliance Challenges



### BI Ops for Power BI and Microsoft Fabric

**Understand Your Existing BI Environment:** The Datalogz Control Tower ingests and unifies metadata from across BI tools, including Power BI and Microsoft Fabric, providing holistic visibility into BI tools.

**Deploy Real-Time Monitoring, Alerting and Recommendations** to root out wasted spend, best practice violations, and security risks. Implement governance, and root out issues before they spread.

**Capacity Monitoring:** Identify the root causes of consumption spikes and refine your understanding of Fabric capacity utilization rates.

Datalogz provides the guardrails that make enterprise-wide analytics initiatives successful by preventing sprawl and safely enabling self-service analytics.

**Save time. Reduce Risk. Cut Costs.**

