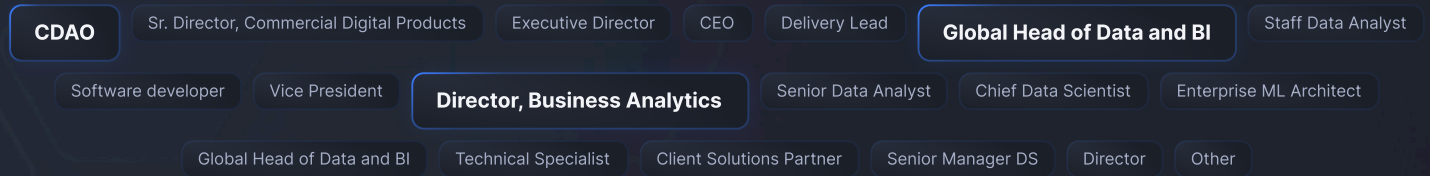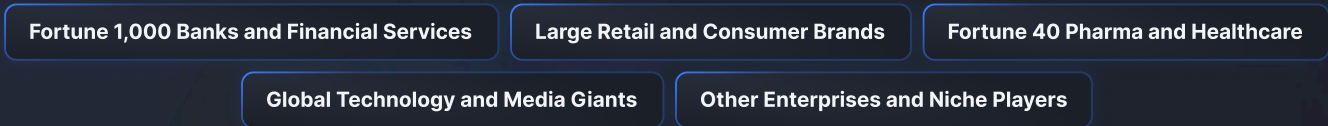# Data Leader Survey | FUTURE FRONTIERS

DATALOGZ

In an effort to collect data for our upcoming State of BI report, here are some data points and insights from a live survey taken during our Future Frontiers event on November 14, 2024 with over 55 data leaders with varying titles in attendance.
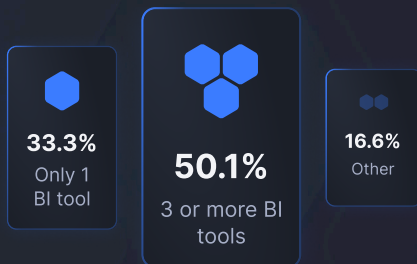
Who attended?

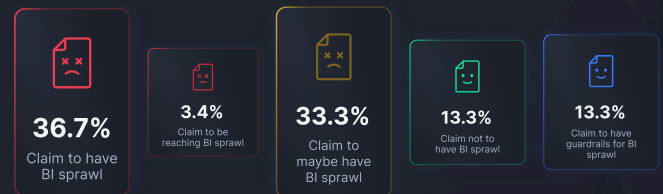CDAO | Sr. Director, Commercial Digital Products | Executive Director | CEO | Delivery Lead | Global Head of Data and BI | Staff Data Analyst

Software developer | Vice President | Director, Business Analytics | Senior Data Analyst | Chief Data Scientist | Enterprise ML Architect

Global Head of Data and BI | Technical Specialist | Client Solutions Partner | Senior Manager DS | Director | Other

From companies in

Fortune 1,000 Banks and Financial Services | Large Retail and Consumer Brands | Fortune 40 Pharma and Healthcare

Global Technology and Media Giants | Other Enterprises and Niche Players

How many BI platforms does your company use?

33.3%
Only 1 BI tool

50.1%
3 or more BI tools

16.6%
Other

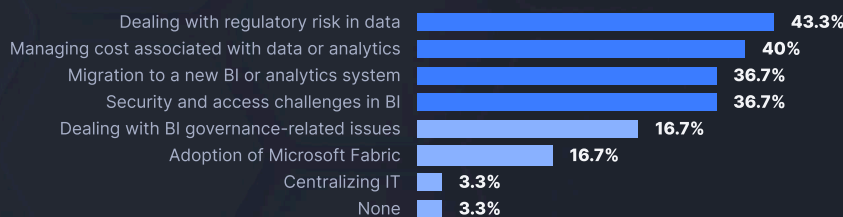Over 50% of respondents said that they use over 2-5 BI tools at their company

Would you say your organization has BI or reporting sprawl?

BI Sprawl: a chaotic proliferation of disparate BI tools, reports, and assets across different departments.
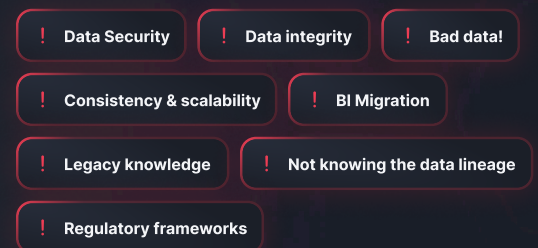
36.7%
Claim to have BI sprawl

3.4%
Claim to be reaching BI sprawl

33.3%
Claim to maybe have BI sprawl

13.3%
Claim not to have BI sprawl

13.3%
Claim to have guardrails for BI sprawl

78% of respondents claim to be experiencing BI sprawl at their respective organizations

Most important analytics initiatives people are thinking about

Initiative	%
Dealing with regulatory risk in data	43.3%
Managing cost associated with data or analytics	40%
Migration to a new BI or analytics system	36.7%
Security and access challenges in BI	36.7%
Dealing with BI governance-related issues	16.7%
Adoption of Microsoft Fabric	16.7%
Centralizing IT	3.3%
None	3.3%

Most respondents stated to be working on issues related with regulatory risk in data

What are the most critical challenges you face in analytics or BI?

! Data Security | ! Data integrity | ! Bad data!

! Consistency & scalability | ! BI Migration

! Legacy knowledge | ! Not knowing the data lineage

! Regulatory frameworks

These survey results highlight the growing challenges that data-mature organizations and their leaders face due to reporting sprawl. At Datalogz, we're dedicated to addressing these issues - are you ready to see how? **Book a demo here**

datalogz.io